

Student CEO

Young Entrepreneurs Academy (YEA!) teaches kids how to be business owners.



YEA! TEACHES KIDS HOW TO TURN THEIR TALENTS & SKILLS INTO REAL BUSINESSES IN LESS THAN 100 HOURS!



SIMON BUSINESS SCHOOL

R·I·T
SAUNDERS College of BUSINESS

Host of the Young Entrepreneurs Academy

Host of the National YEA! Saunders Scholars College Scholarship Competition

yea! Turns Kids' Bright Ideas into REAL Businesses.

The Young Entrepreneurs Academy (YEA!) is a groundbreaking after-school program that transforms middle and high school students into confident entrepreneurs. Through the 30-week program, students generate business ideas, conduct market research, write business plans, pitch to a panel of investors, and launch their own companies.

Motivated kids between 11 and 18 years old may apply for admission to the Young Entrepreneurs Academy at the Simon School of Business at the University of Rochester by September 15th, for the opportunity to become the CEO of their own, REAL, business!



Tanner & Spencer Harrison
CO-CEOs,
Campfire Industries
YEA! Graduates' product sold in 88 Wegmans stores!



Chad Bingo
CEO, Dogstar Pet Products
YEA! kid product seen on ABC's Good Morning America.

SAVE \$20*
on application fee.
Apply by SEPTEMBER 15th
PROMO CODE: EDU2016



» Learn more and apply at yeausa.org

*Application fee discount applied if student application is received on or before September 15th.